

The Food Shop

fine quality food



CHRISTMAS NEWSLETTER

Issue 3 2009

NEW PRODUCTS

Feast your Eyes on the great range of Christmas gifts

They'll certainly get a kick out of the Kaitaia Fire Gift Packs. Kaitaia Fire creates a popular range of Chili Sauces to tickle and tantalize the tastebuds. For a unique gift for those who like to walk on the wild side, try Kaitaia Fire Gift Hampers.



Yvonne's Gourmet Fruit Cake

For those a little tamer, Yvonne's Gourmet Fruit Cake is the perfect ending to your Christmas feast. Yvonne's fruit cake is made from all natural ingredients with no artificial preservatives or flavours. They don't contain nuts, seeds, added sugar, butter or fats. The traditional recipe has been passed down through generations and is baked to perfection, with an enticing overture of brandy.

OUR NEWS

Welcome to new members of the team

Welcome to our newest members of the team **Clara** (Chinese language translator), **Aya** (Japanese language translator), **Katie** (Korean language translator), **Takumi** (Japanese customer service and marketing representative), **Rachel** (Copywriter) and **Esther** (Product development manager).

Loud Shirt Day 2009 - Grin and Wear it!

And that's exactly what we did!

Loud Shirt Day is a fundraising event to raise money for the Deaf! It's a special day across New Zealand where everyone proudly shows off their loudest, brightest and most flamboyant shirts. The team at Shop New Zealand proudly supports charities and definitely wanted in on this one. It's amazing what we all have hidden in our wardrobes.

Pictured is the team at Shop New Zealand enjoying Loud Shirt Day.



CUSTOMER FEEDBACK

"One of the best online shopping experiences ever"

"I just wanted to say big thanks! I received my order today - I can't believe it only took 6 days to get to me! That really is a miracle! The gifts look beautiful and I am very happy to say I will be ordering from you again very soon! Thanks so much!"



I have designed some websites, and obviously used many. Just wanted to say whoever did your site needs praise. Easy to use, ordering process simple, nicely laid out. Make's it a pleasure to use. If only all other sites were the same.

I got both orders. Great stuff!! I sent out an email to all my family and friends lauding your company and products! THANK YOU for selling excellent quality reasonably priced products!!

BEST SELLERS

Top Seller for The Food Shop

1. Milk Biscuits - Banana - 210g
2. Be Well Tea - Echinacea Tea with Lemon & Vitamin C
3. Dukkah - Traditional - 120g



NEW VENTURES



www.shophongkong.hk

Shop Hong Kong is the newest member of the All World Shops group to have gone live. Shop Hong Kong bringing the Hong Kong shopping paradise to your fingertips.

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Our Online shops

- www.shopnewzealand.co.nz
- www.beautyshop.co.nz
- www.babystore.co.nz
- www.honeyshop.co.nz
- www.foodshop.co.nz
- www.sheepskinstore.co.nz
- www.souvenirshop.co.nz
- www.toystore.co.nz
- www.thehealthstore.co.nz
- www.jewelrystore.co.nz
- www.chocolatystore.co.nz